



# NURU HK COMPANY LIMITED

***China-Based Global Sourcing, Procurement & Forwarding Partner***

Your Trusted Bridge Between Asia and Africa

## Company Overview

NURU HK Company Limited supports African and global businesses with product sourcing, procurement coordination, wholesale supply, industrial materials, machinery sourcing and forwarding services from China. The company is part of a connected trade network founded by Mr. Nuru Seid Abegaz, linking China, Hong Kong and Ethiopia.

## Founder & Ownership

Founded by Mr. Nuru Seid Abegaz, an Ethiopian entrepreneur with international business vision. The company is built on integrity, transparency, reliable sourcing and long-term partnerships.

## Core Services

1. Supply of household items
2. Supply of stationery and apparel
3. Supply of manufacturing raw materials
4. Supply of machinery and full production systems
5. Procurement, collection, consolidation and forwarding service from China.

## Procurement Workflow

Client inquiry - supplier sourcing - quotation and verification - procurement - consolidation - forwarding - delivery coordination.

## Why Choose NURU HK

China-based presence, Ethiopian ownership, access to trusted suppliers, end-to-end sourcing support, industrial procurement capability and commitment to long-term business relationships.

## Contact

Email: [Noorcentralplc1@gmail.com](mailto:Noorcentralplc1@gmail.com)

Phone: +251 911 603 319 / +251 910 631 734 / +251 911 263 148

Offices: Yiwu, China - Central, Hong Kong - Addis Ababa, Ethiopia

## Connected Company Network

Company

Focus

Yiwu Senche Trading Company Ltd	China product sourcing, wholesale trading and supplier partnerships
NURU HK Ltd	International coordination, distribution and cross-border trade support
Noor Central Import & Export	Ethiopia import/export connection and local market support